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# TRANSFORMATIONAL LEADERSHIP AND ITS IMPACT TO LECTURERS INTELLECTUAL CAPITAL FACTORS IN TELKOM ECONOMICS AND BUSINESS SCHOOL TELKOM UNIVERSITY

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**Abstract.** Telkom Economics and Business School is an institution with various experience of changes, started from the initial status as independent institution under the Education Foundation to the part of Telkom University. As the consequence, there has been a transformation process in management as well as in leadership. Due to these changes, the style of leadership in Telkom Economics and Business School can be categorized as transformational leadership style. The purpose of this study was to determine the effect of transformational leadership style in Telkom Economics and Business School towards the factors of Lecturers' intellectual capital. The intellectual capital is the most important thing that should be owned by the lecturers. The sampling technique used in this study is saturated sampling method with 68 permanent lecturers in Telkom Economics and Business School who already have a service life of more than two years as the respondents. The analytical method used is a simple linear regression. The results show that transformational leadership style according to the judgment of the faculty is in the good category with the score of 63.95%, while the intellectual capital factors perceived by the lecturers are in good category as well with the score of 67.34%. Meanwhile, the results of the analysis indicate that transformational leadership style in Telkom Economics and Business School has a significant influence on the lecturers' intellectual capital factors of 40.3%.

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